

SDX Leaves the Gals Waiting at the Altar

LOS ANGELES—Delegates to the annual convention of Sigma Delta Chi here this week left two controversial proposals on the table for next year's meeting in Pittsburgh.

The propositions call for the eligibility of women for membership in the professional journalism society and also for a change of name from Greek letter words.

Ralph Sewell, assistant managing editor of the *Oklahoma City* (Okla.) *Oklahoman and Times*, was succeeded as SDX president by Raymond L. Spangler, publisher of the *Redwood City* (Calif.) *Tribune*.

Other officers: vicepresident and president-elect, Robert M. White II, editor and publisher, *Mexico* (Mo.) *Ledger*; secretary, Staley T. McBrayer, board chairman, *Fort Worth* (Tex.) *News Citizen*; treasurer, William B. Arthur, managing editor, *Look* magazine, New York; vicepresident for undergraduate affairs, Charles E. Barnum, Medill School of Journalism, Northwestern University, Evanston, Ill. Frank H. Bartholomew, board chairman of United Press International, was named honorary president.

Walter Burroughs, 1963 president and board chairman of the *Orange Coast Daily Pilot*, Costa Mesa, Calif., was awarded the Wells Memorial Key, the society's highest honor. Mr. Burroughs headed a recent society reorganization. He is a 40-year member.

Three fellows elected were Wes Gallagher, general manager, Associated Press; David Dietz, science editor of Scripps-Howard newspapers, and Mark Foster Ethridge, University of North Carolina and formerly publisher of the *Louisville* (Ky.) *Courier-Journal*.

After students were interviewed by Rep. Gerald Ford, House Minority Leader, the following awards were made: newspaper writing, Jack L. Wood, University of Maryland, and Charles H. Stover, University of North Carolina; broadcast division, Frank Deaner, Ohio University, and Keltner Locke, University of Missouri.

The Ohio State Lantern won the sweepstakes college honors with six winners.

At 27 Conventions

Albert Bates, Orange Coast Daily Pilot and two-time national secretary, joined Walter

Humphries, *Fort Worth* (Tex.) *Star-Telegram*, as the only men attending the record total of 27 conventions.

Among those receiving special awards were Lee Shippey, *San Diego* (Calif.) *Union* and formerly *Los Angeles Times* columnist, 50-year anniversary; San Diego Professional chapter, outstanding service; Kansas City, Mo., Professional chapter, *Quill* magazine service; John (Sky) Dunlap, Southern California correspondent for EDITOR & PUBLISHER and Orange County (Calif.) chapter president, for organizing three chapters during three decades, and Henry Rieger, NBC-Press Los Angeles, convention chairman.

Frank P. Haven, managing editor of the *Los Angeles Times*, on a technological panel, said electronic tools to speed production and reduce costs would reverse the recent unfavorable trend which has made newspaper publishing costs soar, thus shrinking the newspaper field.

Another panelist, NBC West Coast News Manager Robert Shafer, added that "our electronic ability may be out-pacing our editorial control." On such major stories as the Watts race riots, he feared that journalists are not reporting fact but are transmitting raw experience without any knowledge of what the effect will be.

Harry T. Montgomery, AP Deputy General Manager, said traditional reluctance to adopt new methods is giving way.

Negro adversity and frustration were major factors in triggering the riots in Watts, it was declared by Chester Washington, first Negro reporter on the former *Los Angeles Mirror-News* and now editor of the Negro weekly, *Los Angeles Sentinel*.

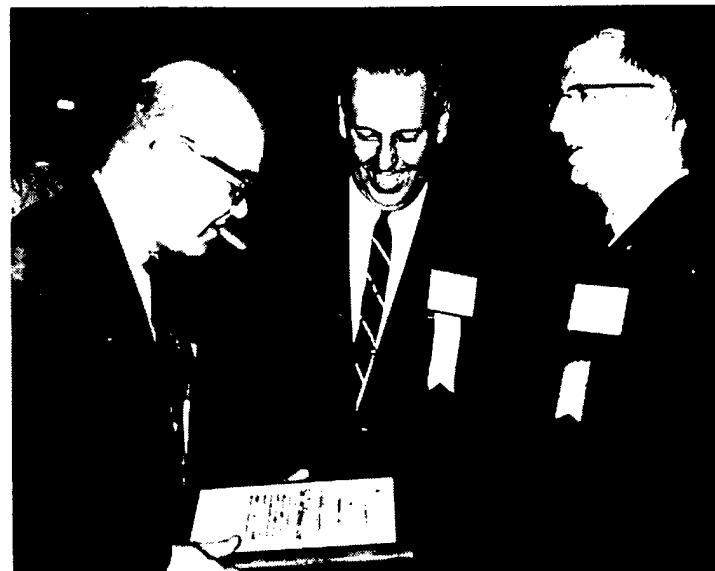
Tom Caton, *Los Angeles Herald-Examiner* city editor, praised the entire news personnel for superhuman coverage, bravery, ingenuity and objective coverage there under adversity.

King Durkee, education director of the Copley Newspapers, said a "revolution" is impending on the newspaper scene through newspapers becoming better, newsmen becoming better qualified, and more people reading newspapers.

UPI Editor H. Roger Tatarian cited dramatic changes in news coverage, demanding versatility, curiosity, decisive action, and thorough prepara-



PLATFORM HUDDLE—Raymond L. Spangler, left, new president of Sigma Delta Chi, confers with Russell Hurst, executive officer, during 56th annual convention in Los Angeles. Mr. Spangler is publisher of the *Redwood City* (Calif.) *Tribune*.



CHAPTER CHAMPION—Guy Ryan, center, San Diego (Calif.) *Evening Tribune* and West Coast SDX regional director, shares honors with Kenneth C. Reiley, Copley Newspapers, accepting San Diego chapter achievement award, and John (Sky) Dunlap, right, Southern California E&P correspondent, given award at keynote banquet for helping charter three chapters during three decades of SDX service.



KEYNOTER—Bernard Kilgore, center, president of the *Wall Street Journal* and honorary president of Sigma Delta Chi, visits with Albert W. Bates, left, Costa Mesa (Calif.) *Daily Pilot*, honored for his 27th SDX convention, and Henry Rieger, right, SDX convention chairman in Los Angeles.

tion. Paul Swensson, executive director of the Newspaper Fund, deplored a shortage of college journalism graduates in the face of increased demand for writers.

Eggheads in Journalism

Bernard Kilgore of the *Wall Street Journal*, keynoting the convention, said the newspaper must become an instrument of intellectual leadership—in short, go highbrow—with the newspaper editor of tomorrow an egghead.

New methods of production, packaging of printing and even new techniques do not necessarily mean better newspapers, he said. The real challenge is quality of content.

Past president Theodore Koop, vicepresident of Columbia Broadcasting System, denounced attempts to gag America's free press because "not only do we have to fight all levels of government, but we must battle complacency and lack of understanding by the American people."

Announcement of a Graduate program in Journalism at the University of Southern California was made by Dr. Norman Topping, president of USC, at the sixth annual Distinguished Achievements Award Banquet.

Dr. Topping said the USC Graduate School Council has approved the Master of Arts degree in Journalism effective September, 1966. The USC School of Journalism Alumni Association has pledged to underwrite the cost of acquiring the library materials necessary for the start of graduate work and will meet annual Journalism library needs.

The announcement followed the awarding of Distinguished Achievement Awards in Journalism to Art Buchwald, humor columnist; William McAndrew, president of NBC News; and Shana Alexander, *Life* Magazine writer.

NOV 20 1965